

FACULTY PROFILE

<ul style="list-style-type: none"> ▪ Faculty Photo 	
<ul style="list-style-type: none"> ▪ Full Name 	Mrs.B.Gowri
<ul style="list-style-type: none"> ▪ Short Abstract containing following 	Education qualification: M.Com.,M.Phil.,B.Ed.,(P.hD)., Experience: 7 years in teaching.
<ul style="list-style-type: none"> ▪ Area of Specialization 	<ul style="list-style-type: none"> ✓ Financial Accounting ✓ Marketing ✓ Business law ✓ Company Law
<ul style="list-style-type: none"> ▪ Number of Papers Published: (with impact factor and citation index) ▪ Scopus/ Web of science/ Google Scholar etc., ▪ International ▪ National 	<ul style="list-style-type: none"> • Published in PRIMAX International Journal of Commerce & Management Research (ISSN 2321-3604 with Impact Factor of 4.532) • Building An Intelligent Business Management • International Conference on “Functional Innovations in Commerce & Management”. at Annai Vailankanni Arts and Science College Thanjavur. • Published in the International Journal of Management and Social Sciences (IJMSS) UGC Journal ID:63251,P-ISSN22490191, E-ISSN23499761. • “Global Challenges and Opportunities in Commerce: A path for India towards 2020”
<ul style="list-style-type: none"> ▪ Conference/ Workshops/ Seminars/ FDP attended 	<ol style="list-style-type: none"> 1. Growth Strategies for Development of Marketing of product and Services 2. “Research Methodology in Social Sciences”
<ul style="list-style-type: none"> ▪ Awards & Achievements 	<p style="text-align: center;">-----</p>